

REPORT



SRI ARUNODAYAM
Home for Mentally Challenged Destitute

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DECEMBER 1, 2016

SPECIAL MOM AWARD 2017

<https://sriarunodayam.org/special-mom-award/>

Sri Arunodayam Launches its Unique 'Special Mom' Award for Mothers of Special Children

We launched our unique #15:15:15 campaign through our website on December 1st as a run up to our 'SPECIAL MOM' AWARD to be given to 15 deserving mothers of special children, in 2017. The campaign was launched at a function opened by our well-wisher, and social activist - Mrs. Badrunnisa Mahadevan.

About our 'Special Mom' Award **Important Links**

February 2017 will be a milestone year for us! We will complete 15 years of diligent service to the cause of abandoned mentally challenged children.

In our work with special children, we are constantly made aware of the role of parents – especially mothers, in the healthy upbringing and development of their children. Facing these challenges ourselves, we often wondered what life must be like for mothers of mentally challenged children who chose not to take the easy way out by abandoning their children. Such mothers are true unsung heroes! But they are often misunderstood, discriminated against, and judged.

Our #15:15:15 Campaign

We want to recognize these wonderful women. That's why we've launched our campaign this year to discover and honor 15 deserving mothers in 2017, with a cash award of INR 15,000/- each, in our 15th year of service!

Details on the program's timelines, eligibility criteria, and free services offered to honorees and their children are available at:

<https://sriarunodayam.org/special-mom-award/>

Nomination Form in English:

<https://sriarunodayam.org/wp-content/uploads/2016/11/SPECIAL-MOM-AWARD-2017-Nomination-Form-English.pdf>

Nomination Form in Tamil:

<https://sriarunodayam.org/wp-content/uploads/2016/11/SPECIAL-MOM-AWARD-2017-Nomination-Form-Tamil.pdf>

Parents of MR children are never really prepared for what lies ahead in the journey with their children. When Sri Arunodayam spoke to these mothers it found most of them to be exhausted, frustrated or depressed. When working mothers come home to their MR children - there's even more work to do! MR children require more attention than other children, leaving their parents too tired to attend to their own emotional needs.

Sri Arunodayam believes that its time to recognize these mothers and encourage them to share their challenges and experiences in a safe and unprejudiced environment. This can only result in holistic growth and development for all concerned.

